

The Decalogue of Values

Visit Villanova

Inspired by Global Code of Ethics for Tourism

Realised by Sintur and signed by the operators of Villanova Monteleone

1

We are responsible for the sustainable development of our territory and we are committed to safeguard the environment and natural resources, with the prospect of a healthy and sustainable economic growth. This is done in order to fairly meet the needs and aspirations of present and future generations.

2

We recognize the understanding and promotion of common ethical values to humanity, in a spirit of tolerance and respect for diversity of religious, philosophical and moral beliefs.

3

We have the aim to carry out our business activities in harmony with the specificities and traditions of our region and host territories, in compliance with their customs.

4

We provide tourists objective and honest information on the places of destination and on the conditions of travel, reception and stay; we ensure that the clauses of the contracts offered to our clients are perfectly transparent regarding nature, price and quality of the services we are committed to provide.

5

As professionals in the hospitality, catering and service sectors, we ensure that the safety, accident prevention, health protection and food hygiene of our customers are respected

6

We participate in tourism activities, territorial events and share equally the economic, social and cultural benefits that these determine, with particular reference to the creation of direct and indirect employment resulting from them.

7

We want to respect the cultures of tourists who visit our territory, getting to know their lifestyles, tastes and expectations.

8

We are committed to contributing to the cultural and spiritual satisfaction of tourists.

9

Our tourism activities respect the equality of men and women and promote human rights. We pay close attention to the special rights of the most vulnerable groups, especially children, elderly people or disabled people, ethnic minorities and indigenous populations.

10

Our corporate mission is conceived and developed in order to let folklore, traditions, cultural and craft products survive and thrive, instead of causing their decrease and standardization.

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